



FOR IMMEDIATE RELEASE: DECEMBER 28, 2019

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UNITED NATIONS INVITES MEMPHIS ARTIST TO HELP SPREAD MESSAGES OF HUMAN RIGHTS & RESPECT

(Memphis, TN) – Recording artist, model, and albinism advocate Robdarius “RobenX” Brown recently visited Geneva, Switzerland to participate in events celebrating the United Nations Human Rights Day. He performed for youth from around the world and participated in a round table discussion with the UN High Commissioner for Human Rights. The 19-year-old’s performance received a standing ovation and afterward, it was announced that RobenX will become an international human rights activist and work closely with the United Nations in the coming years.

RobenX was born with albinism, a congenital disorder characterized by complete or partial absence of pigment in the skin. The UN first took note of him in 2015, after a news station in his hometown of Memphis, TN highlighted his love for music and how he used it to combat the bullying he endured because of his albinism. The UN later invited him to share his story via video during a humanitarian campaign and tell about his journey to gain self-confidence, self-worth, and acceptance of his unique identity. This year, they decided to have this courageous and talented young man share his testimony in person.

“Roben X is a passionate advocate for the rights of people living with albinism and we – at the UN Human Rights office – are proud to count him as a Human Rights Champion. His message of hope and tolerance is powerful and through his music, he manages to touch the hearts and minds of thousands for more equality,” said Laurent Sauveur, Director of external relations at the UN Human Rights office in Geneva.

“I am grateful and humbled by the invitation to travel to Switzerland and address the audience of young world-changers that assembled there. The UN’s Human Rights Day confirms that we each have a duty to promote standards of life that enable us to exercise our dignity and equality,” said RobenX. “I got to represent Memphis and the United States in a positive manner while gaining new friends and fans. I look forward to working with the UN more closely as we educate people about the importance of respecting others.” (Click [here](#) to view his speech and performance.)

During his visit, RobenX spoke candidly about his experiences with albinism, bullying, and the trauma it caused. It became so intense that at one point he sought to take his life. Thankfully, that didn’t happen. Instead, he created his alter-ego, now known as RobenX, and a positive outlet that enables him to create hip hop music that encourages people to treat one another with respect and dignity. He continues to tell his story on the UN [website](#).

Human Rights Day is observed every year on December 10th. This year, Human Rights Day marks the 70th anniversary of the Universal Declaration of Human Rights, a milestone document that proclaimed the inalienable rights which everyone is inherently entitled to as a human being -- regardless of race, color, religion, sex, language, political or other opinion, national or social origin, property, birth or other status. It is the most translated document in the world and is available in more than 500 languages. Prior to his arrival in Switzerland, RobenX made an appearance in a United Nations awareness campaign that supported the 70th Anniversary and highlighted the equal dignity and worth of every person.

He is a frequent guest speaker at schools across the country and embraces such topics as “Overcoming Adversity” and “Change Starts With You”. In addition, RobenX has partnered with the nonprofit, Extreme Dreams USA, which introduces music production to students while incorporating confidence building techniques. RobenX’s musical works can be found on major streaming services that include Spotify, Apple Music, Google Play, and more. To learn more about RobenX, visit TeamRobenX.com.

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